

## Financial Service Standards Wins PSCA Signature Award for Its 401k Service Solution™ Six-Step ERISA Process



*Financial Service Standards, LLC (FSS) captured a Signature Award for its 401k Service Solution™ Plan Sponsor Literature from the Profit Sharing/401(k) Council of America (PSCA). The annual PSCA Signature Awards recognize excellence in plan communication and investment education in 401(k) plans. In determining the winners of the 2008 competition, PSCA placed emphasis on campaigns that achieved measurable results.*

**PITTSBURGH, PA, September 18, 2008 -- Financial Service Standards, LLC (FSS)** captured a Signature Award for its **401k Service Solution™** Plan Sponsor Literature from the Profit Sharing/401(k) Council of America (PSCA). The annual PSCA Signature Awards recognize excellence in plan communication and investment education in 401(k) plans. In determining the winners of the 2008 competition, PSCA placed emphasis on campaigns that achieved measurable results.

"It's an honor to have our plan sponsor literature recognized with a PSCA Signature Award," said Sharon Pivrotto, Vice-President and COO of Financial Service Standards. "We strive to help plan sponsors better understand and meet their ERISA responsibilities. This award recognizes the effectiveness of having a complete, documented process – as well as the efforts of Professional Plan Consultant™ (PPC™) designees throughout the United States who raise the standards by using these tools to help plan sponsors run a more successful plan."

Financial Service Standards won the award in the Communication to Plan Sponsors category for the **401k Service Solution Six-Step ERISA Process**, which focused on understanding and documenting plan management compliance. The Six-Step Process was successful in raising the awareness and compliance by plan sponsors that participated in the campaign, measured by an Employer Report Card score average increasing from a C at the beginning of the campaign to an A average at the conclusion of the campaign.

### **About Financial Service Standards, LLC**

Financial Service Standards is a Pittsburgh-based 401(k) training organization founded in 2005 by investment professionals Donald Settina, PPC™, CFP®, AIFA®, and Sharon Pivrotto, PPC™, AIF®. FSS developed the 401k Service Solution consisting of more than 200 licensed tools and templates to educate, advise, and guide plan sponsors through six key plan management responsibilities as defined by ERISA. For more information on the 401k Service Solution, visit [www.401kservicesolution.com](http://www.401kservicesolution.com).

The 401k Service Solution is available exclusively through retirement professionals who have completed the **401k Service Training Program™** and have achieved the **Professional Plan Consultant (PPC)** designation. The 401k Service Training Program features a turnkey 401(k) service model and culminates in the PPC designation. The next training program will be held November 10-11, 2008, in Pittsburgh at Robert Morris University. For more information or to reserve a seat, visit [www.401kservicetraining.com](http://www.401kservicetraining.com) or call 412-977-9304.

Financial Service Standards is devoted to identifying and raising the service standards of financial professionals throughout the retirement plan industry. To date, more than 200 retirement professionals have been trained through the program. For more information, visit [www.financialservicestandards.com](http://www.financialservicestandards.com).

### **About the Profit Sharing/401(k) Council of America (PSCA)**

The Profit Sharing/401(k) Council of America (PSCA) is a nonprofit association advocating increased retirement security through profit sharing, 401(k), and related defined contribution programs. This year, more than 250 entries were submitted for the competition. The Signature Awards Magazine highlighting the winning programs was distributed at the organization's 61<sup>st</sup> annual national conference in Nashville, TN, and will be sent to all PSCA members in the coming weeks.

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